



Public Awareness Committee Meeting

January, 12, 2021 9:30 a.m.

Zoom meeting

Meeting Notes

- I. Welcome
 - a. 7 Participants
 - i. Caryn Griffin (Stark State)
 - ii. Darryl Brake (Summit County Community Partnership)
 - iii. Shannon Stanley (COR Plus)
 - iv. Megan Smith (ADM Board)
 - v. Amy Woodland (ADM Board)
 - vi. Chris Horne (The Devil Strip)
 - vii. China Darrington (Summit County Opiate & Addiction Task Force)

- II. Task Force presentation
 - a. [Most recent update](#) – Soliciting new people to go through the SCOATF Speakers Bureau training to present this material.
 - b. **Harm reduction sub-committee presentation** – Will need an extra set of eyes to double check the harm reduction presentation that will present to answer the questions “What is harm reduction and why is it important?”
 - i. Jackie Pollard, the chairperson for Harm Reduction, has been out of the office with COVID-19 since mid December. The presentation is on her work computer and she doesn’t have access to it until she returns. China Darrington will distribute when available.

- III. ADM System update
 - a. Jerry Craig’s last day is 1/31/2021
 - b. Aimee Wade is interim Executive Director
 - c. Amy Woodland replaced Chrissy Gashash as Communications Manager and will be co-chairing this subcommittee with Darryl Brake

IV. Strategic Planning

- a. Goals/Objectives – To get from Tina Ughrin
- b. Final Documents (to be mailed with notes)
 - i. [Gantt Chart](#)
 - ii. [Operational Plan](#)
 - iii. [Strategic Direction Summary Report](#)
- c. Increase membership.
 - i. Ideas
 1. Shannon Stanley says that Michael Walding may be interested in the Policy & Advocacy chair position
 2. Outreach to Curtis Minter, Jr. at The Well. Thewellakron.com
 3. First Glance firstglance.org (Faith based and youth involved)
 4. Darryl Brake will approach The House of the Lord leadership to see if we can invite them to participate in the task force.
 5. Existing member solicit three (3) new members to invite to a subcommittee or public quarterly meeting.
 6. CHC Addiction Services – Youth to Youth groups for Family Support/Young People membership
 7. Check with ADM's Kim Patton for Faith Based Youth or school groups for Young People membership
 8. Adolescent Addiction Medicine at Akron Children's Hospital (Talia Brown and Dr. William Goldman (healthcare subcommittee)
 9. ADM Youth messaging and efforts (Amy Woodland, ADM Board)
 10. Outreach to Julie Barnes at Summit County Children's Services
 11. Akron University Collegiate Recovery Community (John Ellis, Univ. of Akron)ss
- d. Governance workgroup – dbrake@cpsummit.org (Darryl Brake) would like to participate in the governance workgroup.
 - i. [Bylaws](#)

V. Other business

- a. American Heart Association – [CPR/Opioid Training](#)
- b. Mental Health First Aid - Megan Smith, ADM Board
 - i. -The ADM Board is helping to recruit and register participants for free Mental Health First Aid trainings through June. They are seeking interested "champions" who will help to enroll participants in each training; the training group size is 15-30 adults, though smaller or larger groups are encouraged to still indicate interest. Trainings to administer aid to youth (12-18 yrs) and adults (18+) can be

provided depending on individual group interest. Courses include around 2 hours of individual pre-work and 6-6.5 hours of group training. Please contact logand@admboard.org and smithm@admboard.org for more information or to schedule a training! Please note that the flyer provided by Mental Health America of Ohio does not reflect that only virtual trainings, which have slightly different hours and class size requirements, are available until further notice due to the COVID-19 pandemic.

VI. Adjournment/Next meeting

- a. Next meeting: Tuesday, March 9, 2021 at 9:30AM (1/12, 3/9, 5/11, 7/13, 9/14 & 11/9)
- b. Next Public Quarterly Meeting: Monday, March 15, 2021 at 4PM