

IMAT/Intercept Mapping
Priority Area 3: Community Awareness
Meeting

October 22, 2018 at 9:30 a.m.
Summit County ADM Board Offices

Meeting Notes

Attendees:

Chrissy Gashash, Summit County ADM Board
Lucky Tisch, Summit County ADM Board
Julie Barnes, Summit County Children Services
Jeff Sturmi, Akron Municipal Court
Janis Beckett, ARC Recovery Services
Faylin Thurn, Summit County Public Safety
Darryl Brake, Summit County Community Partnership

Review of Objectives:

- a. **Readiness assessment-** Rather than designing a new tool, it was discussed that there may be several ways to gather data from the community from organizations/groups that already collect data. These include: The Summit County Collaborative Poll, Youth Risk Behavior Survey (survey is completed by majority of MS students in the county), and data collected from Summit County Public Health. Chrissy indicated she would compile these resources and share with IMAT Unified Command.
- b. **Review of HS prevention-** The discussion was had regarding the importance of strong prevention activities for youth in Summit County, though the group in attendance did not know what exact prevention curriculum is being employed in each school. Chrissy will reach out to Jeff Ferguson (Tallmadge Schools), Akron Public Schools as well as Summit ESC to see if there is a way to assess the curriculum being used.
- c. **County-wide resource guide-** The group discussed the current resources. These included: 2-1-1, Summit County Opiate Task Force, Akron Street Card, reLink.org among others. Chrissy reported that the Family Support Committee of the Opiate Task Force is in the process of compiling lists of good resources to list

online and share at community events. This information could help our efforts. It was discussed that with the recent changes at 2-1-1, this particular objective may be of interest to them. Chrissy will reach out to a representative from United Way/2-1-1 to see how they go about communicating opiate/addiction resources to callers. Lucky suggested the Akron Street Card should be renamed to encompass more than Akron, as many people throughout the community find it useful. The group also reviewed the ADM Addiction Resource Guide. The group agreed there are many good resources; we just need to follow up with some of them to be sure they are useful and well distributed throughout the community. This objective can be worked on through the public awareness committee of the Task Force.

d. Unified public awareness campaign- Janis suggested there is a need to move away from talking about addiction in terms of “drugs” but more about addiction and “why someone is using” (i.e. people use because of underlying mental illness, trauma, genetics, etc.). The group agreed that was a good idea. Darryl suggested a campaign should also have a strong prevention message and reach out to young people. Faylin suggested this topic be shared with our County-wide PIO group to get some feedback, the group agreed that was a good idea. The public awareness committee of the Task Force will also continue to work on this objective.

II. Next Steps- Chrissy will report back to IMAT Unified Command about the group’s recommendations. The Task Force public awareness committee will work on objectives 3 and 4 and take responsibility to report to IMAT Unified Command. The participants in Intercept Mapping (or their designees) will be invited to all future public awareness committee meetings. Work groups will be established for outstanding items.

III. Next Meeting/Adjournment- Meeting ended at approximately 10:30 a.m. A meeting date for the next public awareness meeting will be sent to the group at a later date.