



Strategic Plan Update

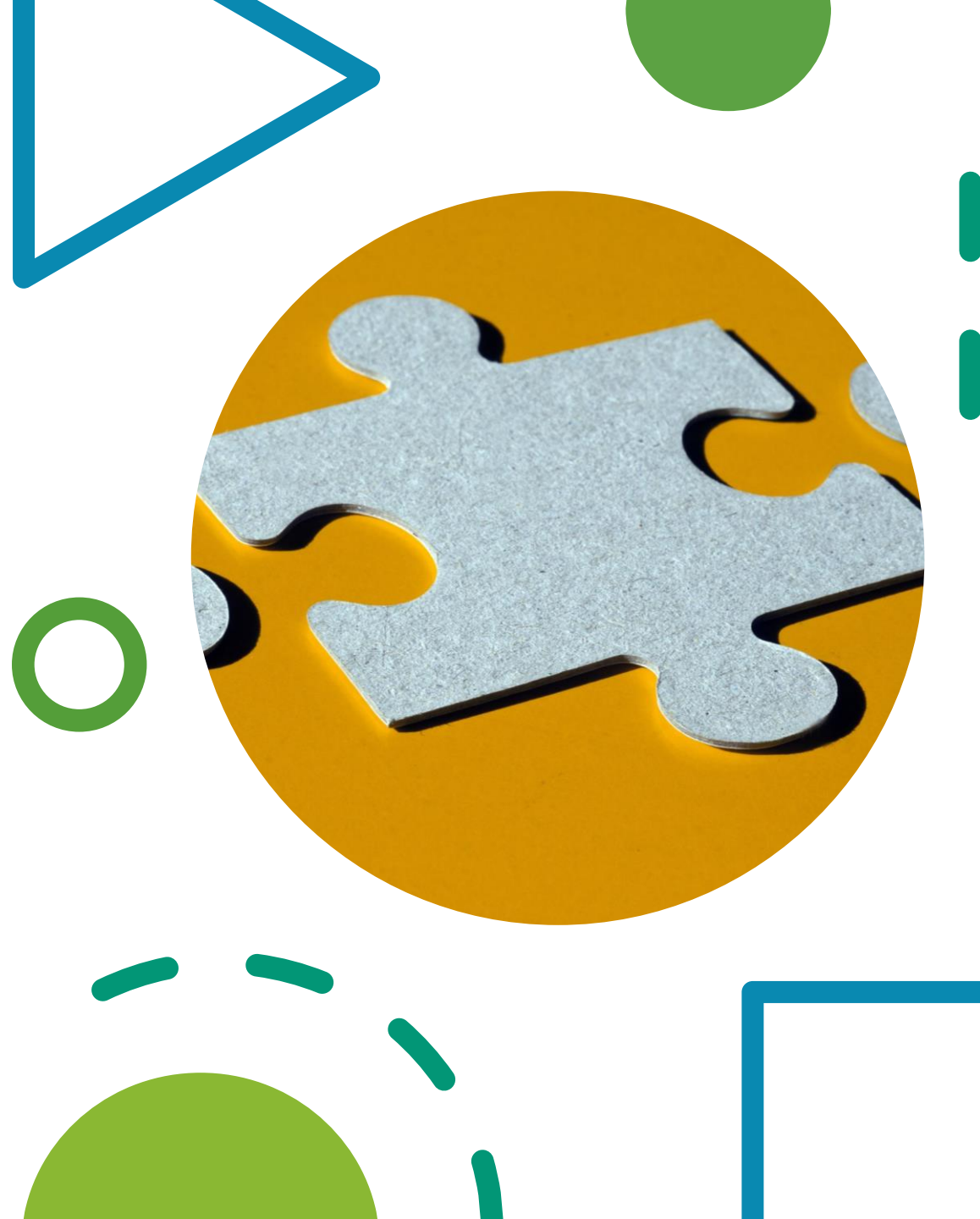
2020 Strategic Planning Process



Collective Impact

John Kania & Mark Kramer first wrote about collective impact in the Stanford Social Innovation Review in 2001 and identified five key elements:


1. Common Agenda
2. Shared measurement system
3. Coordinates mutually reinforcing activities
4. Open and continuous communication
5. A backbone organization





Proposed Mission Statement


We are a diverse collaborative committed to reducing stigma, risk, and harm by serving as the voice and resource hub keeping addiction and recovery at the forefront of health in Summit County.





Proposed Vision Statement


We aspire to broaden our diverse base to leverage opportunities addressing addiction and recovery by providing hope, engaging in resource sharing, leading effective and persistent advocacy, and catalyzing new supports for individuals and families to reduce stigma, risk, and harm.



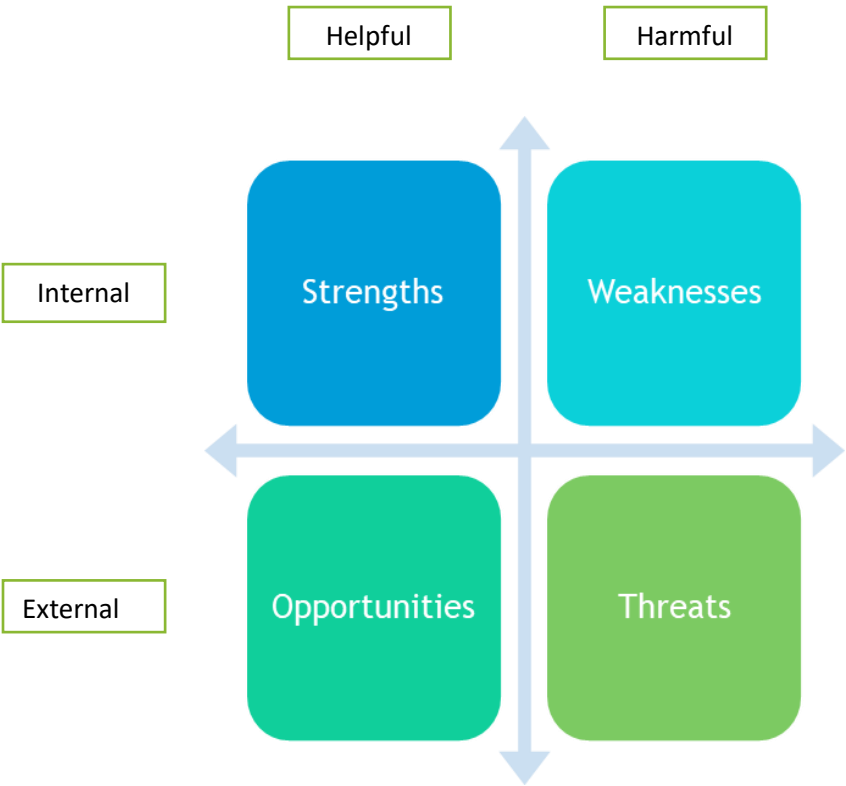


Proposed Values Statement

We strive to embody a recovery-oriented system of care through the values of commitment, compassion, and inclusivity. We will approach our shared work from a wellness and resiliency perspective that encourages self-determination, asset-building, and motivation in those facing addiction and recovery to reduce stigma, risk, and harm.

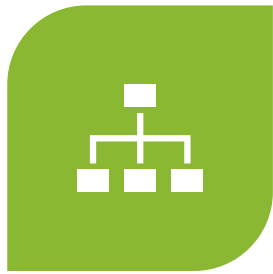


SWOT Analysis



- Document Review
- Interviews/Focused Conversations
- Survey
- Observation

Emerging Priorities for Whole Task Force



GOVERNANCE



RECRUITMENT AND
RETENTION

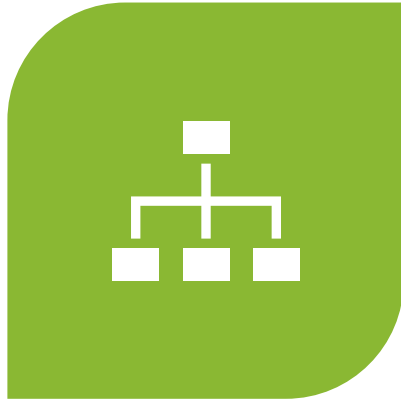


RESOURCE HUB AND
FUNDING LANDSCAPE



DATA

Brainstorming on October 14th



GOVERNANCE



RECRUITMENT AND
RETENTION



RESOURCE HUB AND
FUNDING LANDSCAPE

Priority 1: Governance

Goal 1: Create Governance working group

Objective 1.1.1: Identify timeline and potential members of short-term Governance working group

Objective 1.1.2: Recruit members of Governance working group

Objective 1.1.3: Establish meeting schedule for working group

Objective 1.1.4: Convene working group

Goal 2: Adopt bylaws

Objective 1.2.1: Review and complete draft bylaws

Objective 1.2.2: Establish process for adopting and modifying bylaws

Objective 1.2.3: Develop committee term limits and mechanism for leadership change

Objective 1.2.3: Adopt bylaws

Goal 3: Establish a Governance Board

Objective 1.3.1: Establish Governance Board

Objective 1.3.2: Establish Governance Board roles and responsibilities

Objective 1.3.3: Elect positions

Goal 4: Review and codify backbone support

Objective 1.4.1: Review current role of ADM Board with the Task Force

Objective 1.4.2: Identify best practices from other coalitions

Objective 1.4.3: Determine and codify backbone needs and support

Goal 5: Review Committee and Task Force Structure

Objective 1.5.1: Review current committees

Objective 1.5.2: Explore potential new committees

Objective 1.5.3: Affirm or revise committee structure

Priority 2: Recruitment and Retention

Goal 1: Establish Recruitment and Retention Working Group

Objective 2.1.1: Seek volunteers to create short-term working group to plan and implement

Goal 2: Develop recruitment strategies

Objective 2.2.1: Determine current demographics, sectors, organizations, and individuals regularly attending and identify gaps

Objective 2.2.2: Create outreach strategy

Goal 3: Develop retention strategies

Objective 2.3.1: Engage a speaker for each quarterly meeting

Objective 2.3.2: Create feedback form for meeting attendees

Objective 2.3.3: Create Hospitality Ambassador initiative

Objective 2.3.4: Encourage Governance Board to explore new small subcommittees

Goal 4: Explore resource and communication strategies

Objective 2.4.1: Submit welcome messages via social media for new attendees

Objective 2.4.2: Update newsletter to feature upcoming speakers and programs

Objective 2.4.3: Determine mechanisms for using social media for more timely communication across subcommittees

Priority 3: Resource Hub and Funding Landscape

Goal 1: Update and create new mechanism for sharing resources

Objective 3.1.1: Create mechanism for subcommittees to share resources during and in between quarterly meetings

Objective 3.1.2: Explore strategies for identifying opportunities or implementing strategies in Summit County

Objective 3.1.3: Create a more centralized web presence with improved navigation of resources

Goal 2: Create Resource Hub

Objective 3.2.1: Develop activities and social media to broaden Task Force awareness in the County

Objective 3.2.2: Develop criminal justice specific resources and connections

Objective 3.2.3: Develop resources and connections relevant to adolescents

Objective 3.2.4: Create mechanism for subcommittees to share resources with whole Task Force and the wider community

Goal 3: Develop relationship with Opiate Abatement Advisory Council

Objective 3.3.1: Explore creating an official Task Force liaison to the Opiate Abatement Advisory Council

Objective 3.3.2: Create Task Force process for exploring and vetting ideas to share with the Advisory Council for funding

Goal 4: Identify funding opportunities

Objective 4.1.1: Identify funding needs

Objective 4.1.2: Continue to evaluate funding mechanisms and leveraging resources

Goal 5: Explore education and support for the crisis helpline and/or other programs

Objective 5.1.1: Encourage education and feedback around the crisis helpline and other programs identified by the Task Force

Objective 5.1.2: Explore ways the Task Force can share feedback and support for the helpline and other programs

Operational Plan

Two Year Operation Plan (2021 and 2022)



▲ Priority 1: Governance

Goal	Objective	Notes and Activities	Timeline	Responsible Party
Goal 1: Create Governance working group	1.1: Identify timeline and potential members of short-term Governance working group	Invite steering committee and additional individuals on case by case basis	Q1 2021	Project Coordinator and Recovery-Oriented System of Care Coordinator at ADM
		Establish brainstorming session		
	1.2: Recruit members of Governance working group	Provide recommendations to general body	Q1 2021	Project Coordinator and Recovery-Oriented System of Care Coordinator at ADM
		Send introductory email with charge and bylaws		
1.3: Establish meeting schedule for working group	Establish brainstorming session and Doodle poll for availability	Q1 2021	Project Coordinator and Recovery-Oriented System of Care Coordinator at ADM	
		Provide recommendations to		Project Coordinator and

Goals, and Objectives	Responsible Party	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
- Goal 4: Review and codify backbone support								
Review current role of ADM Board with the Task Force	Governance Board					X		
Identify best practices from other coalitions	Governance Board					X		
Define and codify backbone needs	Governance Board					X		
- Goal 5: Review Committee and Task Force structure								
Review current committees	Governance Board					X		
Identify potential new committees	Governance Board					X		
Propose or revise committee structure	Governance Board					X		
Phase: Recruitment and Retention								
- Goal 1: Establish Recruitment and Retention Working Group								
Recruit volunteers to create short term working group to plan and implement	Steering Committee with support of Project Coordinator	X						
- Goal 2: Develop recruitment strategies								
Identify and mine current demographics, sectors, organizations, and individuals regularly and identify gaps	Recruitment and Retention Working Group	X						
Develop outreach strategy	Recruitment and Retention Working Group			X				
- Goal 3: Develop retention strategies								
Designate speaker for each quarterly meeting	Project Coordinator and ADM Recovery-Oriented System of Care Coordinator	X						
Develop feedback form for meeting attendees	Project Coordinator and ADM Recovery-Oriented System of Care Coordinator	X						
Develop Hospitality Ambassador initiative	Recruitment and Retention Working Group			X				
Request Governance Board to explore new small committees	Recruitment and Retention Working Group with support from Project Coordinator					X		
- Goal 4: Explore resources and communication strategies								
Request to disseminate welcome messages via social media for new attendees	Recruitment and Retention Working Group with support from Project Coordinator		X					
Develop newsletter to feature upcoming speakers and programs	Recruitment and Retention Working Group with support from Project Coordinator		X					
Identify mechanisms for using social media for more timely communications to committees	Recruitment and Retention Working Group with support from Project Coordinator			X				
Phase: Resource Hub and Funding Landscape								
- Goal 1: Update and create new mechanism for sharing resources								
Develop mechanism for subcommittees to share resources during and in between meetings	Project Coordinator & BOSC Coordinator	X						

Gantt Chart