



Setting Strategic Direction Summary

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Smile Minded Smartworks, LLC

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Workshop # 1: Mission to Values

Process

Members of the SCOATF met on September 17th to explore the following questions:

1. When you talk to others about SCOATF, how do you describe who you are as a Task Force, who you serve, and what you do as a Task Force?
2. Imagine it is a few years from now, what would you like to see SCOATF continuing to do well? What would you be doing as a Task Force that you are not doing now?
3. What is important to you about who and how you serve? What guides your decisions as leaders in the Task Force?

After discussing the above questions in pairs, participants were divided into new groups where they wrote words and phrases on who are we as a Task Force, who do we aspire to be as Task Force, and what values guide our work as a Task Force? The results of these discussions were themed and used as a foundation for draft mission, vision, and values statements.

Draft Statements

Proposed Mission Statement

We are a diverse collaborative committed to reducing stigma, risk, and harm by serving as the voice and resource hub keeping addiction and recovery at the forefront of health in Summit County.

Proposed Vision Statement

We aspire to broaden our diverse base to leverage opportunities addressing addiction and recovery by providing hope, engaging in resource sharing, leading effective and persistent advocacy, and catalyzing new supports for individuals and families to reduce stigma, risk, and harm.

Proposed Values Statement

We strive to embody a recovery-oriented system of care through the values of commitment, compassion, and inclusivity. We will approach our shared work from a wellness and resiliency perspective that encourages self-determination, asset-building, and motivation in those facing addiction and recovery to reduce stigma, risk, and harm.

Workshops # 2 and # 3: Statement and SWOT Presentation to Strategic Plan Brainstorming

Process

SCOATF steering committee and other Task Force members met on October 7th and October 14th for two Zoom meetings. The first included a presentation of the SWOT results. The second built on the opportunities and priorities that emerged from the SWOT to brainstorm goals, objectives, etc. for 3 of the 4 emerging priority areas.

SWOT Analysis

What is a SWOT Analysis?

A SWOT analysis is a concise tool for understanding the internal strengths and weaknesses and the opportunities and threats of an organization. Through stakeholder input (surveys, interviews, etc.) and document review, the SWOT helps a Task Force answer the following questions:

1. What are the internal strengths and weaknesses of SCOATF?
2. What are the external opportunities and threats in for the Task Force?
3. Can any weaknesses be converted to strengths; threats into opportunities?
4. What strategic priorities should SCOATF explore as a result of the SWOT analysis?

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Strengths

Addiction Emphasis	Membership	Information Hub	Leadership	Catalyzed Change	Communication	Cross-Sector Representation and Collaboration
<p>Name Change Expansion to all addictions</p>	<p>700 or so participated Commitment Rich and diverse membership</p>	<p>Resource sharing Pooling of resources Best practices identified and shared One central place for information</p>	<p>Committees Remain Engaged and Active 50 to 100 actively engaged members Data sharing by ADM and SCPH China's coordination ADM support</p>	<p>Speaker's Bureau Narcan into criminal justice ACH investment in addictive medicine Deterra pouches Quick Response Teams Wait times for beds way down Good Samaritan laws Drug Take Back days Syringe exchange Fentanyl test strips Annual Integrated Medicine Conference</p>	<p>Still top of mind with our concerned citizens Public Service Announcements Speaker's Bureau Newsletter high open rate People feel heard and respected Look at our systems through the lens of families Share important policy information for community to make informed decisions (e.g. Issue #1) Data Dashboard – value and depth of data</p>	<p>Multiple sectors working together Commitment to collaboration Intentionally try to fill gaps in sectors Includes professionals, those in recovery, families, and those with lived experience Close working relationships and partnerships Opportunities for sectors who don't otherwise get to talk to listen to one another's perspective Networking/team-building</p>

Weaknesses

- Recruitment, Retention, and Diversity
- Governance has been unclear
- Difficult to remain action oriented

Threats

- COVID-19 Pandemic
- Financial
- Role in Political/Resource Landscape

Opportunities

- Address as Whole Task Force
 - Governance
 - Recruitment and retention
 - Resource hub and funding landscape
 - Data
- Address at Committee Level
 - Barriers to treatment and recovery
 - Diversity, equity, and inclusion gaps in systems
 - Resiliency and recovery-oriented systems of care approach
 - Best/evidence-based practices
 - Public awareness goal/objective

Emerging Priorities



Goals, Objectives, and Groups/Ministries Identified

Priority 1: Governance

Goal 1: Create Governance working group

Objective 1.1.1: Identify timeline and potential members of short-term Governance working group

Objective 1.1.2: Recruit members of Governance working group

Objective 1.1.3: Establish meeting schedule for working group

Objective 1.1.4: Convene working group

Goal 2: Adopt bylaws

Objective 1.2.1: Review and complete draft bylaws

Objective 1.2.2: Establish process for adopting and modifying bylaws

Objective 1.2.3: Develop committee term limits and mechanism for leadership change

Objective 1.2.3: Adopt bylaws

Goal 3: Establish a Governance Board

Objective 1.3.1: Establish Governance Board

Objective 1.3.2: Establish Governance Board roles and responsibilities

Objective 1.3.3: Elect positions

Goal 4: Review and codify backbone support

Objective 1.4.1: Review current role of ADM Board with the Task Force

Objective 1.4.2: Identify best practices from other coalitions

Objective 1.4.3: Determine and codify backbone needs and support

Goal 5: Review Committee and Task Force Structure

Objective 1.5.1: Review current committees

Objective 1.5.2: Explore potential new committees

Objective 1.5.3: Affirm or revise committee structure

Priority 2: Recruitment and Retention

Goal 1: Establish Recruitment and Retention Working Group

Objective 2.1.1: Seek volunteers to create short term working group to plan and implement

Goal 2: Develop recruitment strategies

Objective 2.2.1: Determine current demographics, sectors, organizations, and individuals regularly attending and identify gaps

Objective 2.2.2: Create outreach strategy

Goal 3: Develop retention strategies

Objective 2.3.1: Engage a speaker for each quarterly meeting

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Objective 2.3.2: Create feedback form for meeting attendees

Objective 2.3.3: Create Hospitality Ambassador initiative

Objective 2.3.4: Encourage Governance Board to explore new small subcommittees

Goal 4: Explore resource and communication strategies

Objective 2.4.1: Submit welcome messages via social media for new attendees

Objective 2.4.2: Update newsletter to feature upcoming speakers and programs

Objective 2.4.3: Determine mechanisms for using social media for more timely communication across subcommittees

Priority 3: Resource Hub and Funding Landscape

Goal 1: Update and create new mechanism for sharing resources

Objective 3.1.1: Create mechanism for subcommittees to share resources during and in between quarterly meetings

Objective 3.1.2: Explore strategies for identifying opportunities or implementing strategies in Summit County

Objective 3.1.3: Create a more centralized web presence with improved navigation of resources

Goal 2: Create Resource Hub

Objective 3.2.1: Develop activities and social media to broaden Task Force awareness in the County

Objective 3.2.2: Develop criminal justice specific resources and connections

Objective 3.2.3: Develop resources and connections relevant to adolescents

Objective 3.2.4: Create mechanism for subcommittees to share resources with whole Task Force and the wider community

Goal 3: Develop relationship with Opiate Abatement Advisory Council

Objective 3.3.1: Explore creating an official Task Force liaison to the Opiate Abatement Advisory Council

Objective 3.3.2: Create Task Force process for exploring and vetting ideas to share with the Advisory Council for funding

Goal 4: Identify funding opportunities

Objective 4.1.1: Identify funding needs

Objective 4.1.2: Continue to evaluate funding mechanisms and leveraging resources

Goal 5: Explore education and support for the crisis helpline and/or other programs

Objective 5.1.1: Encourage education and feedback around the crisis helpline and other programs identified by the Task Force

Objective 5.1.2: Explore ways the Task Force can share feedback and support for the helpline and other programs